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Free Report: What Every Small Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems

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This monthly publication provided courtesy of Mark Banens & Esteban Delgado, Co Owners of BIZITSS.

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"



Lost Employee Smartphone? Do This NOW!

"Hey boss, I lost my smartphone."

How well have you prepared for this moment? It will happen sooner or later. If your company has a plan in place, no big deal. If not, you may suddenly get that sinking feeling in your gut...

And well you might. You now have three big worries:

Compliance Issues – If your employee had access to information covered by any number of regulations, your company could be subject to stiff penalties. One employer we know of wound up with a \$900,000 fine.

Data Security – Sensitive company data in the wrong hands could spell disaster. Access to your network, secure sites, proprietary files, work-related e-mails and corporate secrets may now be out of your control. You must move quickly to prevent serious financial harm.

Employee Privacy and Property

Concerns – If a valued employee had family photos and movies on the device, and you remotely delete all data on the phone, you may now have a disgruntled, or even uncooperative, employee. Especially if company policy regarding BYOD (bring your own device) and data loss were not clearly stated and agreed to up-front.

So how do you prevent a relatively minor incident from blowing up into a big problem? Here are seven smart measures you can take right now to prepare for the day an employee smartphone is lost or stolen:

1. Install a mobile device management (MDM) system on any employee device to be used at work. This software can create a virtual wall separating work data from personal. It facilitates any security measures you wish to impose. And to protect employee privacy, it can limit company access to work data only.

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2. Determine which devices will be allowed and which types of company data people may access from them.
3. Require that employees agree with an Acceptable Use Policy before they connect to your network. Make sure these include notice as to conditions in which company data may be "wiped" – i.e., destroyed. Also include specific policies regarding device inspection and removal of company records.
4. Put strong data protection practices in place. Require use of hard-to-crack passwords and auto-locking after periods of inactivity. Establish protocols for reporting lost or stolen devices. Mandate antivirus and other protective software as well as regular backups.
5. Designate someone at your company to authorize access to software and critical data. This person can also be your main point of contact for questions about BYOD policy and practices. It might also work well to distribute a resource page or

FAQ document to your employees.

6. Establish a standard protocol for what to do when a device is lost or stolen. Both Android and iOS phones have features that allow device owners to locate, lock and/or "wipe" all data on their phones. Make sure your policy requires that these features are set up in advance.

Then, when a device is lost or stolen, your employee can be instructed to take appropriate action according to your protocol in order to protect company data.

7. And finally, your best protection is to implement a well-crafted BYOD policy in advance. Develop it in partnership with risk management and operations personnel, as well as legal counsel and IT professionals, to come up with an effective and comprehensive plan.

Don't risk waiting until an incident occurs!

Know where you stand right now with our FREE BYOD Policy Assessment.

"Implement a well-crafted BYOD policy in advance."

We'll review your BYOD policy with you to make sure it covers all bases. No BYOD policy yet? No problem. We'll help you get started and work with you and your team to develop a "bulletproof" BYOD policy to keep your data safe.

This service could easily be worth thousands of dollars to you, not to mention untold headaches and time lost due to an employee phone getting into the wrong hands. Unless you are prepared and can move quickly when an employee device is lost, your company's confidential data can be leaked and access to critical systems may be compromised.

Contact us today at info@bizitss.com, or better yet call 786-766-8200 right away, to schedule your initial consultation at absolutely no cost or obligation to you. We offer this complimentary service to give you a taste of our high degree of professionalism, and as a way of caring for our community.

Do not delay on this - it is a serious vulnerability that can and must be addressed in order to assure the safety of your company's data and systems.

Free Report: What Every Small Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems



This report will outline in plain, non-technical English common mistakes that many small business owners make with their computer network that cost them thousands in lost sales, productivity and computer repair bills, as well as providing an easy, proven way to reduce or completely eliminate the financial expense and frustration caused by these oversights.

Download your FREE copy today at www.bizitss.com/protect or call our office at 786-766-8200

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Our goal is to bring you business intelligence each month. While some articles might have a technology focus, that won't be the sole purpose of this newsletter. If you have questions you would like us to write an article on, or if you want to subscribe a friend to this print newsletter, just email me at mbanens@bitzss.com.

Our Services: IT Consulting.
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Managed IT Services.
Backup and Disaster Recovery.
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VOIP Telephony.

Give us a call today at 786-766-8200 to discuss any additional needs or questions you may have.

We're Lucky to Have Found You as a Customer...

To All Our Bizitss Clients,

You are all part of the BIZITSS family and are all superb customers and quite honestly, I wish I had more just like you. So instead of wishing, I thought I would write and ask for your help.

I'm sure you've heard of the expression, "birds of a feather flock together." If that's true, then there's a good chance you have vendors, colleagues, friends, or family members who are just like you that would also make great clients for us.

Would you be willing to do me a favor and introduce one or two of them to my services?

You would be doing this as a personal favor to me; and because they are being referred by you, I'll extend a FREE Network Assessment Audit or 2 FREE hours of technical support to the people you refer as a gift. After all, advertising is expensive. Since you are already a client that we LOVE, I would rather invest the money into the people you refer than the local Yellow Pages sales guy.

Give me a call or e-mail me with your suggestions.

Many thanks,

Mark Banens, CEO of Bizitss
(786) 766-8200
mbanens@bitzss.com

P.S. I also want to point out that I will be 100% respectful of your referrals time and wishes. I will personally make the calls and will not harass them in any way, or do anything that might damage our relationship with you. Of course, our free offer to them will come with NO STRINGS ATTACHED and we will do our very best to make you proud!

What if you could follow visual GPS directions simply through glasses?

You wouldn't have to look down at your phone while crossing the street. That's one reason for the appeal of a new breed of augmented reality (AR) glasses. Epson, for instance, will release its BT-300 headset line late this fall. Uses could include helping a doctor do surgery, or a mechanic repair a car. Or enable you to read notifications or e-mails without having to look down at a device. It's still an emerging technology, yet Epson's BT-300 glasses are surprisingly light and sleek – unlike bulky VR headsets. While they must still be connected by wire to a controller, they do bring AR one step closer to daily wear.

-DigitalTrends

The day a robot hands you a pink slip isn't as far off as you think.

As robots and artificial intelligence (AI) mature, the number of jobs that humans can handle better than machines is dwindling. From 1975 to 2011, US manufacturing output more than doubled. Yet humans employed in manufacturing jobs decreased by 31%. And that's just one example of a growing trend.

The turn of the 20th century saw machines start to take over manual labor. Now machines that can think are taking over white-collar jobs. So while the George Jetson pushbutton lifestyle has its appeal, how will you earn a living in this new era? Think of it this way: you can't outrun a horse, but you can learn to ride one.

-PCmag

Gartner predicts customer experience will be the key battleground for companies by 2020.

And data will play a pivotal role. Will your company be ready? Here are three ways to tap into this brave new world: 1) Build trust. Customer data can be hard to get, especially for new brands. Yet 46% of Americans said they divulge more data with brands they trust. 2) Cocoon customer data for them in a shared platform. Apple's iCloud, for instance, helps users sync bookmarks, notes, to-do lists and even files across their Apple devices. 3) Make your world fit each customer like a glove. Picture a vacationer booking an Airbnb home on her laptop. As she walks in, a nest-enabled air-conditioner checks her ID, then sets her preferred temperature, mood lighting

and coffee blend.

-Entrepreneur

Want to really nail it next time you present your company publicly?

Do these three things: 1) Tell the whole story. It may seem scary to speak in front of bright, important people. But we're all people at the end of the day. People love stories. And a nuanced story helps them see how you can improve their lives far better than a bullet list of features does. 2) Brag authentically. You may have been taught to avoid talking in terms of "I/me/my" – forget it! Speak confidently about your professional journey. Also, it's okay to soak up "best practices" from mentors. Just use them in ways that are true for you. 3) Challenge the status quo. No matter your industry, there are huge challenges – and opportunities. People really appreciate it when you address them head-on.

-Inc.

"And the winning productivity app is ..."

Online collaboration tools lead to higher productivity in at least five ways: 1) They let remote teams communicate effectively. 2) Members can search and archive previous discussions. 3) Back-and-forth questions about work by e-mail aren't needed. 4) Teams can talk about work within the context of the work itself. 5) Team members can express themselves, joke around with fellow workers and get to know each other on a personal basis, thus boosting productivity. These tools come in three types: 1) Communication apps like HipChat and Slack focus on messaging. 2) Task management apps like Asana and Trello help keep projects on track. 3) All-in-one collaboration tools like Igloo and Podio blend social networks with workflow. Bottom line? Online collaboration tools make teams stronger.

-PCmag.com

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"Never talk anymore?! I commented on your blog twice today!"