

The IT Insider

"Insider Tips To Make Your Business Run Faster, Easier, And More Profitably"

What's New

Hurricane Season is almost over, but have you verified all your Backups...

Have you inquired about our Security Audit?

Fraud is at an all time high, are you Protected?

Check out the Free download report: Intro to Cloud Computing.

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This monthly publication provided courtesy of Mark Banens & Esteban Delgado, Founders of BIZITSS.

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"



Winter 2017: Disaster For Your Data?

With winter just around the corner, everyone around you may be getting "all wrapped up" in the upcoming holiday season...

But you've got a business to run, customers to keep happy and mission-critical data to keep safe, even if a major blizzard, lightning strike, wind-storm or epic flood is taking place right outside your door.

Here are 5 easy steps you can take this holiday season to get your office prepared for this winter's worst, without seeming like Mr. Grinch.

Be ready for power outages.

A power outage can hurt your business in more ways than you think. Besides employee downtime, it takes time to safely get everything back up and running. Then you need to make sure no critical files have been damaged or lost.

Autosave features can help minimize lost files in a sudden power outage. An uninterruptible power supply (UPS) can give your team anywhere from ten minutes to an hour to back up files and properly shut down equipment. If you need longer power durability during an outage, you might want to look into a backup generator.

Keep lines of communication open. Customer frustration due to production delays and not being able to reach key people at your company can be very costly in terms of both revenues and your company's reputation. Here are three ways to make sure calls to your office don't get bobbed when a storm rolls in:

1. Create a new automated greeting to let callers know about changes in hours or closings.

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2. Set up an emergency override that automatically re-routes key phone lines to one or more numbers that can be reached during an outage.

3. Make sure you and your staff can access voice mail remotely – from a smartphone, by e-mail as an attached sound file or transcribed message, or as a text notification.

Manage employees working from home.

Many of your employees can work from home if need be. But you'll need to prepare in advance if it's not the norm at your company. Have your IT specialist check with employees who could work from home during rough weather. They'll need a virtual private network (VPN) to safely access the company network. Be sure it's set up well in advance to avoid any glitches when that winter storm hits and you need it most.

"Be sure it's set up well in advance to avoid any glitches when that winter storm hits."

Have a disaster recovery plan (DRP) ready to go. Unless you can afford to shut down for days at a time, or even just a few hours, it's absolutely critical to keep a written DRP on hand. Write out step-by-step details of who does what in every type of winter disruption – from simple power outages to blizzards, flooding or building damage

caused by heavy winds or lightning. A downed network can cost your company big-time every minute it's offline. Make sure your plan includes one or more ways to get it back up

and running ASAP. Consider virtualizing key parts or all of your network so your team can access it remotely. Once you've written out your plan, keep one copy at your office, one at home and one with your IT specialist.

Get help from a professional you can trust. Trying to recover your data after a sudden or

serious outage without professional help is business suicide. One misstep can result in losing critical files forever, or weeks of downtime. Make sure you're working with a pro who will not only help set up a recovery plan, but has experience in data recovery. The old adage about an ounce of prevention applies doubly when it comes to working with the right people who can help you prepare for – and recover from – whatever winter throws your way.

Want help getting ready for winter? Call for a FREE Winterization Checkup.

Let us help you make sure your phone lines, Internet connections and internal network can take the tough weather. One of our experienced professionals will come in to examine your systems and review your disaster recovery plan with you to make sure nothing critical has been left out in the cold.

Call 786-766-8200 or e-mail info@bizitss.com TODAY - you never know when a sudden storm will blow in.

Free Report Download: If You Are Considering Cloud Computing For Your Company, DON'T, Until You Read This...

If you are considering cloud computing or Office 365 to save money and simplify IT, it is extremely important that you get and read this special report, "5 Critical Facts Every Business Owner Must Know Before Moving Their Network To The Cloud."



This report discusses in simple, non-technical terms the pros and cons of cloud computing, data security, how to choose a cloud provider, as well as three little-known facts that most IT consultants don't know or won't tell you about cloud computing that could end up causing you MORE problems and costing you more money than you anticipated. **Even if you aren't ready to move to the cloud yet,** this report will give you the right information and questions to ask when the time comes.

Get Your Free Copy Today: www.bizitss.com/cloudreport

Services We Offer

About "IT Insider" and Services we Provide.

Our goal is to bring you business intelligence each month. While some articles might have a technology focus, that won't be the sole purpose of this newsletter. If you have questions you would like us to write an article on, or if you want to subscribe a friend to this print newsletter, just email me at mбанens@bizitss.com.

Our Services: IT Consulting.
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VOIP Telephony.

Give us a call today at 786-766-8200 to discuss any additional needs or questions you may have.

Why Goal-Setting Doesn't Work

When we were kids, we thought we could write down everything we wanted and mail it to the North Pole, and then, magically, all our desires would appear, on schedule, under the tree in our living room, complete with pretty paper and a bow.

I think many people must still believe in Santa Claus. You cannot simply write down a list of wants on New Year's Day, stick it in a drawer for the rest of the year and wait around for your life to change. Sorry, but it's time to grow up and get serious.

The heart of the problem

The first step to changing the trajectory of your life, as well as what you achieve and sustain, is to take complete responsibility for your circumstances today. Wherever you are in life right now is your own doing – good or bad, it's your fault. Your parents aren't responsible, the economy isn't, McDonald's isn't; you are. You are 100% responsible for everything – by what you did, what you didn't do or how you responded to what was done to you. Once we get that straight, then we can get to the heart of how to fix or improve any outcome as you desire.

You don't get in life what you want; you get in life what you are

Let's say you want to earn an extra \$100,000 in income this year. Who do you have to become to achieve this? Once you've decided who you need to be in order to accomplish your

goals, you have to figure out how this elevated person operates. How do they show up in the world? If you're unsure, if you lack a vision of your potential, find a model. Emulating the habits of someone you respect is one of the greatest keys to moving from where you are to where you could be.

The price

During the pursuit of what you want in one area of your life, be careful what you sacrifice in other areas. Also, be aware of the price you must pay to achieve the prize you seek. Some prizes might cost too much, and they might only be realized after payment has been made.

It's up to you

Now is the time to write the script for the life you have always dreamed of having – the health, the relationships, the thriving business, the financial abundance and freedom, and the knowledge that you are making a significant difference in the world and with the people around you. You can have it all, but it will require you to get serious and relinquish the fantasies that debt fairies will leave a stack of cash under your pillow while you sleep. Or that the Easter Bunny will bring you miracle diet chocolate. Or that you can click your heels and your relationships will all be better. It will take rigorous planning, relentless commitment and steadfast dedication.

And that is why success is reserved for the willing few.



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Who needs an office when you have a car?

Microsoft has partnered with Mercedes on a project called In Car Office, slated to debut in 2017. Actually, the idea isn't to replace your office, but to help you make your time in the car more productive. In Car Office links your car with MS Exchange, your calendar and other apps to help you make better use of your time in traffic. For instance, it pulls data from your to-do list to suggest calls to make and places to go. It can even program your car's GPS with info from your calendar. And Mercedes isn't alone. Volvo and other carmakers are adding features to help you get a bit more done from behind the wheel.

-DigitalTrends.com

You don't have to be a behemoth like Google to make a bundle from IoT.

Smaller companies too can cash in on the "Internet of Things." For instance, with data-rich sensors, cloud and mobility, the whole face of field service has changed. Smart companies are ditching the high cost of reacting to unplanned crises caused by broken equipment. Now, instead of fixing broken

things, they're offering service plans that assure nothing breaks in the first place. And people are more than happy to pony up for that kind of assurance. Field service, in fact, is now getting the type of high-tech makeover that IT, CRM, HR and marketing have already had. As smaller companies are now proving, it's not just size that counts.

-Readwrite.com

Betcha didn't know your iPhone could do these 4 things:

The iPhone might not be a superhero's first weapon of choice, but did you know your iPhone could track any villain who nabs it? It even records every place it's been over the past few months. Click through Settings > Privacy > Location Services > System Services. Need to send a self-destructing message? Go ahead, send that secret picture or video and tell it to self-destruct in two minutes. Head to Settings > Messages. Need to hang shelves in your Batcave? Just go to iPhone's Compass and swipe left to access its level feature. You can even discover hidden power hogs. Navigate to Settings, then

Battery, for a peek at your phone's worst offenders.

-Mashable

Trouble meeting deadlines?

This app can help. If you've ever wished for a project management tool that's just simple, intuitive and flexible, then Aeon Timeline is worth a look. It's a little like a Gantt chart, but a lot easier to use. Aeon's smart interface lets you map out all the parts of your project on a timeline. Just add people, places and resources to an event. You can link dependencies, so things get done in the right order. Then filter events to narrow your focus, and nest them to easily zoom in for more detail. You can even add bookmarks to easily jump to key milestones. Details and deadlines may not be your strong suit, but with this handy app, no one will ever know.

-AeonTimeline.com

Love digital books, but hate reading on a laptop or tablet?

If you've never tried an e-reader, you are really missing out. So what makes e-readers so different? For one thing, they don't let you do anything else. No temptation to tweet, or check up on work. They're built just for reading. And they don't shoot light into your eyeballs. With no glare, it's a more pleasant read, even in sunlight. Plus, battery life is a breeze. You could easily go two to four weeks without a charge. Then there's the content itself. Sure you can find endless material on the web, written for skimming, and for visitors with the attention span of a gnat. But isn't it time you cozied up with a great novel instead?

-TheNextWeb.com





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